



EUROPEAN Business Ethics FORUM

PROGRAMME

Sharing Ideas and Successful
Practices in Business Ethics
2011

23–25 February 2011

London

For the 8th Year

**Pan-European meeting
exclusively for persons
responsible for ethics,
compliance, or business
conduct programmes in
their organisations.**

European Business Ethics Network (EBEN)

Tel.: +32 16 32 57 67
Fax: +32 16 32 69 10
secretariat@eben-net.org
www.eben-net.org

Ethics & Compliance Officer Association (ECO)

Tel: +1-781-647-9333
Fax: +1-781-647-9399
support@theecoa.org
www.theecoa.org

Cercle d'Éthique des Affaires- Cercle Européen des Déontologues (CEA-CED)

Tel: +33 (0) 1 45 27 09 27
Fax: +33 (0) 1 45 27 09 27
pdubc@noos.fr
www.cercle-ethique.net

Institute of Business Ethics (IBE)

Tel: +44 (0) 20 7798 6040
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info@ibe.org.uk
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This 2-day conference will once again bring together those who are responsible for their organisation's business ethics and compliance programmes (this may include governance, CSR and sustainable development). You will share with your peers practical information and experiences relating to current best practices and explore together some of the problems that are raised in doing business ethically.

The meeting continues on from the last conference held in Berlin in January 2010. It is an invaluable opportunity to network with a broad peer group of corporate managers working in this field.

Host organisations are:

- the Institute of Business Ethics (IBE) of the United Kingdom
- the Cercle d'Éthique des Affaires-Cercle Européen des Déontologues (CEA-CED) of France
- the Ethics & Compliance Officer Association (ECO) of the United States
- the European Business Ethics Network (EBEN)

Attendance is by invitation and is limited to those responsible for ethics, compliance and corporate responsibility within organisations with over 500 employees. Spaces are initially limited to three per company, although more may be held on a waiting list should spaces become available.

Discussions take place under the Chatham House Rule. The Forum is intended as a place to network and meet others; while it is appropriate to make professional contacts and to respond to requests for information from others, it is not appropriate to solicit business or support.

The conference will commence with a welcome party on the evening of Wednesday 23rd February and conclude at 1600 hours on Friday 25th February.

You can find further information and full programme updates on www.ebef.eu



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Wednesday, 23 February 2011

17.30-19.45
18.30-19.45

Pre-registration

Welcome party for delegates

*An opportunity to meet the organisers and other delegates
in an informal setting.*

Thursday, 24 February 2011

It is intended that all topics in the breakout sessions will be introduced with a short case study by a practitioner; highlights will be discussed.

A summary report of the conference will be circulated to all participants.

8.15-9.00

Registration

9.00-9.30

Welcome and Introductions

- Philippa Foster Back (IBE)
- Keith Darcy (ECO)
- Yvan Biefnot (CEA-CED)
- Luc Van Liedekerke (EBEN)

9.30-10.45

Plenary session 1:

Values – the tone from the top

Speaker:

**Sir John Parker, Chairman of National Grid plc and
Anglo American plc**

10.45-11.15

Coffee

11.15-12.30

Concurrent breakout sessions

▪ *How do ethics and compliance add value to a business? Enhancing the business case*

Introduced by: Pedro Montoya, EADS

Moderated by: Patrick du Besset, CEA

▪ *How to encourage and maintain a speak up/open culture (including international aspects)*

Introduced by: tbc

Moderated by: Luc van Liedekerke, EBEN

▪ *Using ethics “ambassadors” effectively*

Introduced by: Sharon Zealey, Coca Cola

Moderated by: Keith Darcy, ECO

▪ *Can paying facilitation payment be eradicated? If yes, how?*

Introduced by: Barbara Kuryk, BP

Moderated by: Simon Webley, IBE

▪ *The use of non-financial criteria in executive remuneration*

Introduced by: Mike Nightingale, BAT

Moderated by: Dr Nicole Dando, IBE

▪ *Corporate input into making MBA business ethics content relevant: A case study*

Introduced by: Sandra Lau, Flowserve

Moderated by: Maria Sonin, ECO



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Thursday, 24 February 2011

- 12.30-13.30 **Open Session**
- 13.30-14.30 Lunch
- 14.45-16.00 **Concurrent breakout sessions**
- ***Ethical due diligence in recruitment – how to do it***
Introduced by: Wendy Harrison, Shell
Moderated by: Simon Webley, IBE
 - ***How to handle claims against senior executives***
Influence of the ethics officer over senior executives/reporting relationships
Introduced by: (tbc)
Moderated by: Luc van Liedekerke, EBEN
 - ***Issues in HR's relations with business ethics and how to work effectively with your HR function, including diversity on the board***
Introduced by: Bernard Claude, Total
Moderated by: Yvan Biefnot, CEA
 - ***Using novel methods in business ethics training***
Introduced by: Lyn Cameron, Cisco
Moderated by: Keith Darcy, ECOA
 - ***Doing business in China and India – handling cross-cultural ethical issues***
Introduced by: tbc
Moderated by: Patrick du Besset, CEA
 - ***Does the language you use matter in effective communication and embedding an ethics programme?***
Introduced by: David Harris, BAE Systems
Moderated by: Dr Nicole Dando, IBE
- 16:00-16.15 **Coffee**
- 16:15-17:15 **Open session**
- 16:15-17:15 **Optional session: *Director for a Day: An interactive ethics training tool***
Introduced by: Barney Rosenberg, Meggitt Group
- 17.15-18:30 Free time / Visit to Masonic Hall (see registration form below)
- 19.00-22.30 Reception and dinner at Grand Connaught Rooms



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Friday, 25 February 2011

8.30-9.00 Welcome, coffee

9.00-10.15 **Concurrent breakout sessions**

▪ ***Responding to and accommodating religious practices in the workplace***

Introduced by: Mohammed Kala, National Grid
Moderated by: Simon Webley, IBE

▪ ***Using social networking/media to promote an organisation's ethical standards (opportunities and risks)***

Introduced by: Kathleen Edmond, Best Buy
Moderated by: Maria Sonin, ECOA

▪ ***Should mandatory board ethics committees become the norm? What are the benefits?***

Introduced by: tbc
Moderated by: Keith Darcy, ECOA

▪ ***Use of bonuses and incentives to encourage ethical behaviour/remuneration policies***

Introduced by: Dan Ostergaard, Novartis
Moderated by: Philippa Foster Back, IBE

▪ ***Integrating Human rights issues into an ethics programme***

Introduced by: Marie Menant, GDF SUEZ / Chair of Entreprises pour les Droits de l'Homme (EDH)
Moderated by: Yvan Biefnot, CEA

▪ ***The benefits of setting up industry wide or sector global principals***

Introduced by: Dominique Lamoureux, Thales
Moderated by: Patrick du Besset, CEA

10.15-11.10 **Open session**

11.10-11.30 **Coffee**

11.30-12.45 **Plenary Session**

The role of ethical principles in preventing corruption: the UK Bribery Act and adequate procedures

Speakers

Sam Eastwood, Norton Rose
European business leader (tbc)
Hewlett Packard (tbc)
Richard Alderman, Serious Fraud Office

13.00-14.00 **Lunch**

14.00-15.00 **Open discussion**

▪ ***The evolving liability of the ethics officer – a case study from Germany***

Introduced by: tbc
Moderated by: Keith Darcy, ECOA

15.00-16.00 **Closing of the conference**

Concluding remarks and expressions of opinion about this annual conference

Note: Agenda is subject to change.



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How to Register / Pay

If you have any questions,
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organisations listed below.

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How to register?

To register for this conference, complete the REGISTRATION FORM on page 7 and submit as instructed on the form.

Cost

The price of the conference is detailed below.

Subscribers/members of the host organisations receive a discount. (Host organisations are ECOA, CEA-CED, EBEN, and IBE)

£650 (corporate subscribers and members)

£750 (non-members)

Included with fee:

Admittance to all plenary and breakout sessions, cocktail reception on 23rd February, reception and dinner on 24th February, and all conference materials.

How to pay

Payment for the Conference is due to the Institute of Business Ethics (IBE) no later than Monday 14th February 2011.

Payment can be made by bank transfer to:

Institute of Business Ethics, Reference EBEF2011
Royal Bank of Scotland, 62-63 Threadneedle Street London EC2R 8LA
Account No. 20271305 Sort Code: 15 10 00
IBAN: GB43 RBOS 1510 0020 2713 05, BIC/SWIFT: RBOSGB2L

Payment by all major credit cards will be accepted (Visa, MasterCard, American Express, Delta, Eurocard and Maestro). Please review the cancellation policy below before payment is made.

Make cheques payable to the Institute of Business Ethics and send to: Institute of Business Ethics, 24, Greencoat Place, London SW1P 1BE

By completing the registration form, you agree to the Cancellation Policy for this event (see Cancellation Policy below).

Cancellation policy

Cancellations received on or before Monday 31st January 2011 will receive a full refund. No refunds or partial refunds will be made after 31st January 2011.



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Location

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Russell Square
London WC1B 5BE**

TEL. +44 (0)20

FAX +44 (0)20

Email:

www.londonrussellhotel.co.uk

About the location

The conference is being held at the Hotel Russell, situated in the heart of Bloomsbury in the very centre of London, the historic Hotel Russell dominates the east side of Russell Square. All 373 of the hotels en-suite bedrooms, have been furnished to a high standard with your comfort a priority.

Hotel Russell is easily accessible with Euston, St. Pancras and Kings Cross train stations only a 10 minute walk or a very short taxi Journey away. Russell Square Tube Station is literally next door and on the Piccadilly line with excellent access to Heathrow.

Hotel Accommodation

Please book directly with the hotel before Wednesday 12th January 2011 to receive discounted room rate (breakfast included).

£169 (plus VAT) for a double or twin room.

You are responsible for paying for your accommodation at the end of your stay.

The rooms can be booked phoning +33 (0)207 269 1853 using the reference **1455620** EBEF (European Business Ethics Forum).

These rooms are available on a first come, first served basis, and will be released for general sale after 12th January 2011.

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Registration Form

Complete both pages of this form
and return by email or fax to:

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24 Greencoat Place

London SW1P 1BE

Fax: 020 7798 6044

Email: ebef@ibe.org.uk

Fee

£650

(corporate subscribers of CEA-CED,
EBEN, ECOA or IBE)

£750

(non-members)

For additional registrations, please duplicate this form.

Registration must be received by Monday 14th February 2011.

Name and first name
*as it will appear on name
badge* _____

Position _____

Company / Organisation _____

Address
*Including post/zip code
& country* _____

E-mail _____

Telephone (incl
international code) _____

Please indicate any dietary
or access requirements _____

- I will be attending dinner on 24 February 2011
 I will be bringing a guest to the dinner (add £140 supplement to
conference fee)

Guest's Name _____

My organisation is a member of/subscriber to:

- IBE CEA ECOA EBEN

**THERE WILL BE AN OPPORTUNITY TO VISIT THE HISTORIC MASONIC HALL ON
EVENING OF THURSDAY 24TH FEBRUARY, BEFORE THE RECEPTION AND
DINNER. IF YOU WOULD LIKE TO PARTICIPATE IN THIS PLEASE INDICATE
HERE:**

Please see next page for details of how to pay



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£750

(non-members)

Registration Form

Method of Payment - Payment must be received by Monday 14 February 2011

- Please send me an invoice
- I enclose a cheque for £
- I wish to pay by credit card:
 Visa/Delta/Matercard/Eurocard/Maestro/American Express

I authorise you to debit my account with the amount of £

My card number is:

Issue #	<input type="text"/>	Security #	<input type="text"/>	Expiry	<input type="text"/>
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Name (as on card) _____

Card Billing Address
(If different from above) _____

For security reasons, if you wish to pay by credit card, please print this form and fax it to 020 7798 6044 or please call the office on 020 7798 6040.

Once completed, return both pages by email or fax to:

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